

# MODINAGAR INSTITUTE OF TECHNOLOGY

Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India & Affiliated to Mahamaya Technical University, Noida, U.P.

**B.Tech | MBA**



School of Excellence

## NCR BUSINESS SCHOOL

Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India

**PGDM**

**NCR Knowledge Park,**  
Niwari Road, Modinagar - 201204  
Distt. Ghaziabad (U.P.)  
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INFORMATION BROCHURE

## The Campus

NCR Knowledge Park is a Campus that integrates Modinagar Institute of Technology and NCR Business School. It has been established with an aim to promote the cause of providing excellent technical and management education. Within a short time the institutions have made their presence felt as a knowledge hub for imparting quality education and thereby enhancing capable manpower base. It is making deliberate efforts to become leader in terms of providing education - creating and adding value to the diversified end users.



The campus is spread over an area of about 16 Acres in serene and pollution free environment just outside the city. Sprawling lush green campus and congenial environment provide perfect ambience to student. The Wi-Fi campus has ultramodern facilities like air-conditioned lecture theaters having multimedia facilities, state-of-the-art computer centres, well equipped conference hall & modern digital libraries having hundreds of national and international journals, books, magazines etc.

## Our Torchbearers

With great ambition to become a leader in education, Modinagar Institute of Technology and NCR Business School have been established under the aegis of Advance Society for Development of Education and Swami Vivekanand Society for Development of Education & Research respectively. The Societies are promoted by a group of experienced, young and educated professionals to provide best teaching-learning facilities to the students.



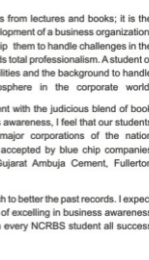
### The Management Team

Left to Right : Sh Sarjeev Gupta, Sh Ajay Grover, Sh Vijay Sharma, Sh BD Grover, Dr SL Gupta, Sh Avinash Sharma

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## From The Director's Desk

India is in the midst of a profound technological revolution. Global opportunities in engineering and Technology are knocking at our door like never before. MIT is our effort to catch this bus and I welcome you aboard. At the very outset let me assure you a truly rewarding experience. We are committed to providing state of the art infra structural facilities. Our labs, lecture halls, hostels, mess and other provisions are at par with the best. I am of the firm belief that standard of technical education can only be raised through highly qualified and dedicated faculty & staff. While the Institute is encouraging its students on the path of academic excellence, adequate emphasis is also being laid on soft - skills, personality development and co-curricular & extra-curricular activities.



**Dr. KKS Bhatia**  
Director  
Modinagar Institute of Technology

I welcome the leaders of tomorrow with the confidence that each student will do us proud and carve out for himself a niche in the corporate and technical world of tomorrow.

May our zeal be infectious and may their performance be inspiring.



**Dr. Shyam Ghai**  
Director  
NCR Business School

Education is not just the learning of subjects from lectures and books; it is the ability to apply knowledge to Life, to the development of a business organization. Our student imbibe the methods that will equip them to handle challenges in the world of business and will guide them towards total professionalism. A student of NBS should have all the enthusiasm, the abilities and the background to handle the toughest of situations in any atmosphere in the corporate world.

I am sure that NBS well equips every student with the judicious blend of book learning and practical expertise and with this awareness, I feel that our students have earned a reputation amongst the major corporations of the nation which is why our students are so eagerly accepted by blue chip companies including Infosys, Samsung, LG, Airtel, Gujarat Ambuja Cement, Fullerton Securities and others.

I Look forward to the students of the new batch to better the past records. I expect every student to address himself to the task of excelling in business awareness with renewed vigour and enthusiasm. I wish every NCRBS student all success and see him as role model of the future.

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# Modinagar Institute of Technology

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India has the tag of a developing country. The economic growth of our country has been marvellous since last one decade, the reason being the development in all segments of education, research, business and corporate world. This development brought professionalism in every field. The understanding and knowledge of professionalism became key to success for every Indian. This is the result of policy shift during eighties towards involvement of private and voluntary organizations in the setting up of Technical and Management Institutes on self financing basis ushered in an era of unprecedented expansion of Technical Education System. This trend of expansion still continues because quality education is available only to very few eligible aspirants. MODINAGAR INSTITUTE OF TECHNOLOGY (MIT) is the result of such aspirations.

### Vision

To create knowledge based human resource equipped with technical managerial capacity, scientific temper and team spirit, making them competent and ethically strong professionals, who can successfully face the global challenges to effectively contribute to the society.

### Mission

To provide quality education to students from all parts of the country including, in particular, economically weaker sections at affordable price and to convert them into quality professionals by providing them with high class academic facilities and learning milieu and in the process promote skill based learning system for them to ensure their full dedication and commitment in all spheres of life.

### Quality Policy

To provide high quality education, training and expertise and to enhance the intrinsic abilities of students and promote their skills.

## Courses Offered

### B.Tech.

#### Bachelor of Technology

Modinagar Institute of Technology offers 4 year full time B.Tech course in the branches mentioned as under:

- Computer Science & Engineering
- Information Technology
- Electronics & Communication Engineering
- Mechanical Engineering
- Civil Engineering\*

### Laboratories

Laboratories are the source where theoretical knowledge of the students can be tested practically. Therefore, all the labs have been enriched with adequate number of latest technology base equipment. Every student is given equal opportunity to explore his/her practical ability. The following well equipped laboratories have been established:

- Physics Laboratory
- Language Laboratory
- Mechanical Engineering Laboratories
- Graphics Engineering Laboratory
- Well equipped Computer Center
- Mechanical Workshop
- Chemistry Laboratory
- Electrical Engineering Laboratories
- Electronics Engineering Laboratories
- Computer Science Laboratories

\* Proposed

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## Admission Procedure

### Admission To B.Tech. First Year Through Entrance Examination:

Candidates who have passed Intermediate of U.P. Board or (10+2) standard from other boards with Physics and Mathematics along with any one of Chemistry / Bio-Technology / Biology are eligible for admission to first Year of B.Tech.

**Admission to B.Tech. Second Year Through Lateral Entry Scheme :**  
Candidates who have passed 3 year Diploma or B.Sc. (with minimum 60% marks) from institutions recognized by the Board of Technical Education in any branch of Engineering/Technology except Agriculture Engg. are eligible for admission directly to Second year in any branch of Engg. / Technology except Agricultural Engg.

### Direct admission on vacant seats :

The eligibility criteria for direct admission on seats remaining vacant in first year after entrance examination counseling shall be such as notified from time to time by the Govt.

## MBA

### Master of Business Administration

It is an integral part of Modinagar Institute of Technology. The course was started in the year 2009. The Institute offers 2 year full time Master's Degree in Business Administration. The university affiliated programme attracts people from a wide range of academic disciplines. The course is designed to introduce students to the various areas of business administration such as :

- Marketing Management
- Financial Management
- Human Resource Management
- International Business Management
- Information Technology Management

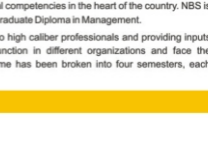
## Admission Procedure

### Admission To MBA Through Entrance Examination

Candidates who have passed graduation (10+2+3) from any recognized university are eligible for admission to MBA.

### Direct admission on vacant seats :

The eligibility criteria for direct admission on seats remaining vacant in first year after entrance examination counseling shall be such as may be notified from time to time.



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# NCR Business School

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NCR Business School has been established with a vision to build global competencies in the heart of the country. NBS is an autonomous Institute offering AICTE approved 2 year full time Post Graduate Diploma in Management.

The industry-oriented programme is aimed at developing students into high caliber professionals and providing inputs pertinent to the business, industry and trade so that they can function in different organizations and face the challenges arising there from for systematic learning. The programme has been broken into four semesters, each semester comprising of a set of detailed courses.

## Course Offered

### PGDM

#### Post Graduate Diploma in Management

This is a system of dual specialization (with equal weightage). A student has to opt for two functional areas for his specialization. Following specializations are offered to students

- Marketing Management
- Financial Management
- Human Resource Management
- Retail Management
- Information Technology Management

Since knowledge and skills are subject to change in a rapidly changing environment, curriculum design at NCR Business School is dynamic. To take this into account, periodic review of the syllabi is undertaken. The curriculum is reviewed by the Academic Council from time to time



### Free Laptop

The Institute provides free branded laptop with high configuration to every student at the time of admission to promote computer culture. This helps in forming knowledge based community of the students.



### Free Foreign Tour :

Students are taken on a foreign tour to get an exposure of latest happenings at international platform.

## Admission Procedure

### Eligibility

The minimum requirement for admission to PGDM programme is a three years Bachelor's Degree or its equivalent in any discipline from a University or Deemed University recognized by UGC.



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## Selection Process

Selection is based on marks in graduation, score in Management Aptitude Test (MAT) conducted by All India Management Association (AIMA) and performance of candidate in Group Discussion and Personal Interview. Candidates taking CAT or Entrance Exam conducted by State Govt. or any other equivalent entrance test are also considered for the admission in the programme.

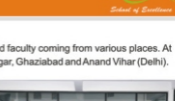
The evaluation criteria for Group Discussion and Personal Interview include :

- Communication
- Conceptual clarity
- Leadership qualities
- Decision-making capabilities

## Infrastructure and Facilities

### Library

In order to nurture student into a good personality, library is a basic necessity. Library can be given adjective "The Heart" of an academic Institute because it is a source of knowledge. Keeping this in mind, two Libraries, each spreading over 500 sqm have been established. The libraries provide students and the faculty the latest information in all its forms - Books, Encyclopedias, Journals, Magazines, CDs and Videos for their intellectual nourishment.



### Computer Center

The computer center is the main nerve center of any Institute which caters to computing needs of the students and offers tools and techniques for academic research and enrichment of knowledge. Modinagar institute of Technology and NCR Business School have air-conditioned computer centres with latest state-of-the-art technology. All the computers are branded, with latest specifications. The computers are fully networked with round the clock internet facility of 4 Mbps.



## Hostel Accommodation & Canteen

We endeavor to create a home away from home. Separate hostels for boys and girls with all necessary amenities are provided to students. Highly hygienic vegetarian food is being served and homely atmosphere is maintained in the hostels. To establish peace and harmony and to disseminate love and affection among the students, they are kept in group to share their culture. For relaxation, indoor games facilities have also been provided. Both the hostels have messes well equipped to serve fresh and sumptuous food. The students stay in the hostels under the keen supervision of Wardens.

The Institute also has a beautiful, serene Canteen in the lawns of the Campus for the students and the staff.

## Sports And Co-curricular Activities

We offer excellent facilities for sports including out-door and in-door games like-cricket, football, volleyball, basketball, table tennis, badminton, carom, chess etc.

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## Transport Facility

Bus facility on major routes from Meerut and NCR is provided for students and faculty coming from various places. At present the Institute has 3 buses plying students and staff from Meerut, Modinagar, Ghaziabad and Anand Vihar (Delhi).

## Faculty

A good faculty is the backbone of any Institute. A devoted sincere faculty member not only imparts curriculum based teaching but also contributes in personality development as well as career building of the students. Under the able guidance of our Directors, we have employed highly qualified and experienced faculty comprising of Professors, Associate Professors, Assistant Professors, Visiting Experts etc dedicated to the cause of value based education.



## Industry Institute Interface

The Institute aims to build strong links with the industry so as to foster a hand and glove relationship. The move is targeted to attain mutual benefits for the industry as well as the Institute. The industry gains by getting ready to contribute candidates, and the Institute gains by understanding the right inputs required by the industry, having increased visibility and improved employment benefits for the students.

## Personality Development

"Knowledge is Power" is an old proverb however, in the present time it should be read as " Knowledge is Success". Hence, intelligent blending of knowledge and personality is necessary. Keeping this in mind, the Institutes have developed an effective Personality Development Cell to build up confidence and to bring out the hidden talent of the students. The Cell organizes different events such as english classes, essay competitions, extempore debates, quizzes, seminars, interviews and conferences. The Institutes also hire external agencies for providing expert advice and training to students.

## Placement

The Institutes facilitate the training & final placement activities for the students through a well co-ordinated Placement Cell. The Placement Cell has two major categories & activities:

- 1.Preparing the students to face placement interviews according to their capabilities; and
2. Having a regular interface with the industry. The activities of the Placement Cell are managed under the supervision of Placement Co-ordinator and active student members who are constantly guided by the Directors.

We feel proud in informing the aspirants that the placement record of our institutes has been excellent and more than 80% students have been placed in renowned companies.



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